

3.3 Rate of Change (ROC) and Slope

Rate of Change (ROC)

Will have 2 different Units of Measures.

* - rate of change → to see the relationship between two different QUANTITIES that are changing.

- if given a table → ROC = $\frac{\text{Change of the Dependent Variable (Y)}}{\text{Change of the Independent Variable (X)}}$ - Dependent is RIGHT COLUMN, Independent is LEFT COLUMN
- if given a graph → ROC = $\frac{\text{vertical change } \Delta Y}{\text{horizontal change } \Delta X}$ - FYI - Δ "delta" it means "the change in"

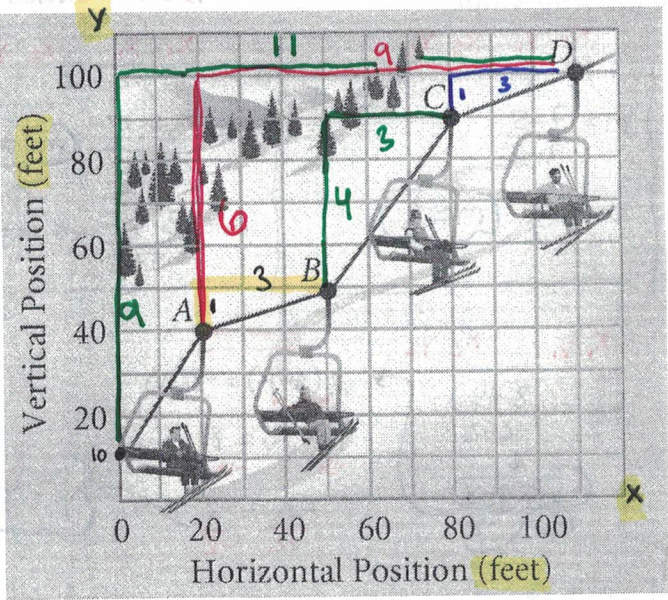
Example 1: Find the rate of change.

(X) Independent, (Y) Dependent

Tickets	Cost
5	\$75
6	\$90
7	\$105
8	\$120

- ROC b/w 5 and 6 tickets → $\frac{\Delta Y \text{ (Dependent)}}{\Delta X \text{ (Independent)}} \rightarrow \frac{\$90 - \$75}{6 - 5} = \frac{\$15}{1 \text{ ticket}} = \15 per ticket
 - ROC b/w 6 and 7 tickets → $\frac{\$105 - \$90}{7 - 6} \rightarrow \frac{\$15}{1 \text{ ticket}} = \15 per ticket
 - ROC b/w 7 and 8 tickets → $\frac{\$120 - \$105}{8 - 7} \rightarrow \frac{\$15}{1 \text{ ticket}} = \15 per ticket
- What does the ROC mean in this example? each ticket cost \$15.

b.)

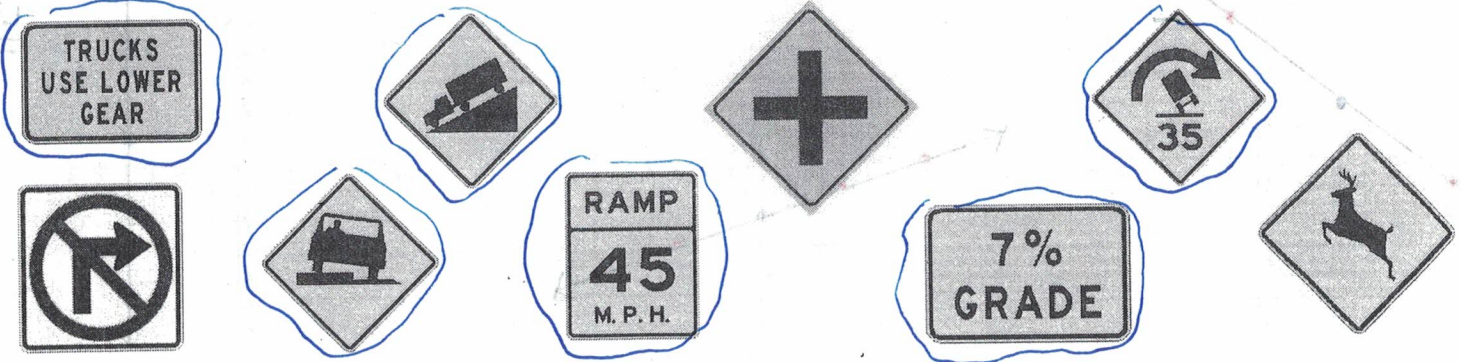


- ROC b/w A to B → $\frac{\Delta \text{vertical}}{\Delta \text{horizontal}} \rightarrow \frac{1}{3}$ (for every 1 ft of vertical change you have 3 ft horizontal change.)
- ROC b/w B to C → $\frac{4}{3} \rightarrow 1.\bar{3}$
- ROC b/w C to D → $\frac{1}{3} \rightarrow .\bar{3}$
- ROC b/w A to D → $\frac{6}{9} \xrightarrow{\text{REDUCE}} \frac{2}{3} \rightarrow .\bar{6}$
- ROC b/w bottom of lift to D → $\frac{9}{11} \rightarrow .\bar{81}$

Which section is the steepest? between B to C

Explain: B to C has the highest ratio for the rate of change.

c.) Road signs are a real world example of where rate of change (and slope) are seen everyday. Which road signs can be related to rate of change? Circle the ones that apply.



(lower case)

- slope → represented by the letter m and can be found in three ways:

- graph by using $\frac{\Delta \text{Vertical}}{\Delta \text{Horizontal}} \quad \frac{\Delta y}{\Delta x} \quad \frac{\text{RISE}}{\text{RUN}}$

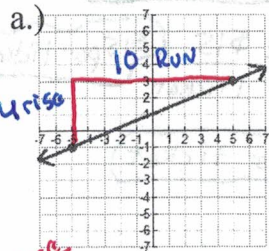
- * two points by using the formula $m = \frac{y_2 - y_1}{x_2 - x_1}$ $A(3, 8) \quad B(-5, 7)$

- which we will do later (but not right now)...

$$m = \frac{7-8}{-5-3}$$

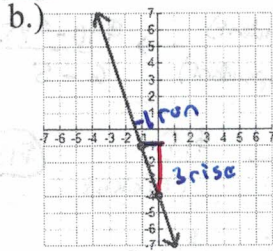
LEAVE AS A FRACTION!

Example 2: Find the slope of each graph and describe the type of line given.



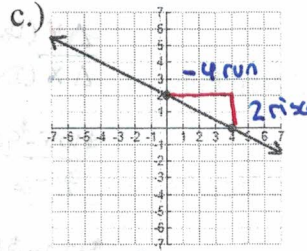
Reduce $m = \frac{4}{10} \rightarrow m = \frac{2}{5}$

Rises to the Right
(Falls to the Left)



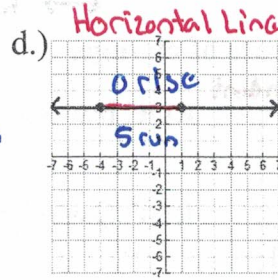
$$m = \frac{3}{-1} \rightarrow m = -3$$

Falls to the Right
(Rises to the Left)



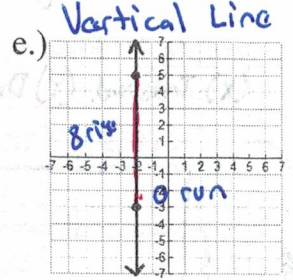
$$m = \frac{2}{-4} \rightarrow m = -\frac{1}{2}$$

Falls to the Right
(Rises to the Left)



$$m = \frac{0}{5} \rightarrow m = 0$$

Horizontal Line
(Have a slope = 0)



$$m = \frac{8}{0} \rightarrow m = \text{undefined}$$

Vertical Line
(Has an undefined slope)

Example 3: Find the slope given two points or find the missing value.

a.) $(-1, 4); (3, -2)$
 $m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{-2 - 4}{3 - (-1)} = \frac{-6}{4} = -\frac{3}{2}$

b.) $(3, 4); (-3, 4)$
 $m = \frac{4 - 4}{-3 - 3} = \frac{0}{-6} = 0$
 Horizontal Line!

c.) $(2, 5); (4, 7)$
 $m = \frac{7 - 5}{4 - 2} = \frac{2}{2} = 1$

d.) $(-5, \frac{1}{2}); (-5, 3)$
 $m = \frac{3 - \frac{1}{2}}{-5 - (-5)} = \frac{2.5}{0} = \text{undefined}$

e.) $(4, 3); (x, 7)$ where $m = 2$
 $2 = \frac{7 - 3}{x - 4} \rightarrow 2(x - 4) = 4 \rightarrow 2x - 8 = 4 \rightarrow 2x = 12 \rightarrow x = 6$

f.) $(2, y); (-6, 8)$ where $m = -\frac{1}{2}$
 $-\frac{1}{2} = \frac{8 - y}{-6 - 2} \rightarrow 2(8 - y) = -8(-1) \rightarrow 16 - 2y = 8 \rightarrow -2y = -8 \rightarrow y = 4$

Example 4: Draw a line by plotting the given point and using the given slope to obtain a second point.

